

## WE MAKE SOLAR ENERGY ACCESSIBLE



ROOFTOP EPC EXPERTS

OPERATIONS & MAINTENANCE

SOLAR RESIDENTIAL KITS

SOLAR TRACKERS

DESIGN & ENGINEERING SERVICES

#### **COMPANY PROFILE**

Head Office:

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## **ABOUT US**



Asun Solar Power Pvt. Ltd. (Asun) was incorporated in the **year 2013** with the objective of providing best in class Rooftop EPC solutions India, following the best global practices and forging alliances with leading global players in the domain.

Leveraging our experience and cross-functional synergies we have since grown as a multi-faceted company with presence across verticals within the solar energy domain, offering end-to-end solutions and services.

#### Today, numerous achievements include:

- Top 20 Rooftop Solar Companies in India, past 6 years in a row, providing Solar Solutions for a diverse profile of customers from Institutional to commercial and residential
- Self -Developed IOT and O&M Platform (Intello) which delivers the best after sales support for Asun Customers and other Solar EPC's
- Path-breaking Asun 2 Axis solar trackers, Patent Granted (USA) on indigenously designed as a result of over two years of R&D with IIT, Delhi
- Self invested in multiple MW scale energy farms as Independent Power Producers in India



## MILESTONES SINCE INCEPTION



Asun Solar Power Pvt. Ltd. (Asun) was incorporated in the year 2013

2013

Year of Inception.

With a vision to make solar energy accessible to all.

2014-15

**Self Invested Portfolio** 

Built its own Selfinvested portfolio of 9MW as IPP. 2016-17

Rooftop **EPC** 

Established its footprint as Market leaders in Rooftop EPC in India.

2018

Launched TRACKERS

Asun 2 Axis trackers in collaboration with IIT Delhi.

(USA Patent Granted)

2018-19

Launched **ASUN HOME**.

Pre – Configured
Standardized solar
Home kits for easy
deployment.
(500+ Happy Customers)

2018-19

Launched INTELLO IOT

A self developed online portal with hardware devices- centrally Monitoring 1500+ Solar Sites across India.

2020-21

Solar O&M & AMC

Achieved effective Monitoring & Maintaining of over 600+ Solar Rooftops systems across India. 2022-23

Growing further
with its the new verticals
of Solar Permit design
services for international
markets and Asun Cloud
– a virtual solar
purchase platform.

## **OUR CORE TEAM**



Right from it's inception, Asun had built a strong core team with cross domain skills and experience that has enabled us to redefine the role of solar rooftop EPC in India, offering unmatched levels of service and a diverse range of solutions to its customers.

Our growing project and customer lists are a testimony to the success of the team.

#### Varun Sachar, Chairman

Mr. Varun Sachar is the Chairman of Asun Solar. Versatile and visionary professional with over 38 years of comprehensive work experience in senior level management positions with multi-national organizations of repute. He brings invaluable experience spread over roles in business strategy & planning, developing a network of business alliance.



#### Hitaksh Sachar, Director

Hitaksh Sachar is the founder member and Director of Asun Solar. He has wide experience in setting up numerous Solar Projects in India and abroad and has developed an expertise in fields relating to EPC, Power sale, O&M, IOT and related eco systems in the Solar Industry. He has thorough knowledge in Distributed Solar and has been instrumental in planning and execution of such projects for several corporates.



## **OUR CORE TEAM**



#### Nikash Sachar, Business Development & Strategy

Nikash is a management student graduated from University of Bradford, UK with an added masters from Humber College, Canada. Having exposure with Solar Companies in USA and Canadian markets, Nikash is helping grow the business at Asun Solar Rooftop division and also exploring new avenues such as Asun Cloud and Solar Permit Design Services.



Ashish is an engineer by heart and is an important asset to the company. Having 28 years of experience in fields of telecom and power electronics he plays a vital role in the overall Design & Engineering, Training of project Engineers and even defined best practices for all Asun Sites.

#### **Kartik Jain, Operations Head**

An accomplished Solar professional with a career spanning over 10 yrs in the Industry. Proven expertise in leadership & operations while handling business units in the areas of EPC/Project development/ Maintenance and even Design. Kartik handles Asun's overall operations.

#### Ambesh Upadhaya, Projects Head

Ambesh is a resourceful Management Professional: Track record of delivering best results by implementing some of the most challenging solar projects with ground breaking timelines. He efficient in procurement, sourcing, cost reduction, supplier negotiation and relationship management with clients.









## **OUR CORE TEAM**



#### Nikhil Jindal, CTO (Intello)

Nikhil is a highly enthusiastic full stack developer having experience with angular 8, angular, other web frameworks, spring mvc, spring boot, neo4j and also has a brief experience in native app development. He is the backbone behind the development of IOT and O&M Platform at Asun Solar by the name and style of Intello.



Kunal has an extensive experience in sales and marketing at the time of joining Asun. He has been part of building the entire Intello IOT and O&M platform since its inception. Over the years Kunal has gained know how and has positioned Intello as an established brand for Solar Monitoring and other related solutions.

#### Shubham Jha, Metering & Compliance

Shubham handles all compliances w.r.t. the solar projects installed at Asun Solar. He has gained an extensive knowledge on all state and central regulations covering scope such as Net-Metering, Gross Metering, Central Financial Assistance (CFA), CEIG licenses, permits etc.

#### **Arun Gupta, Support Head**

Arun has a proven track record in identification and fault analysis on solar PV power plants and their monitoring. He is a resourceful manager who heads after sales at Asun Solar and Intello operations to deliver best results and timely trouble shooting.









## **OUR BUSINESS VERTICALS**



## **ASUN SOLAR POWER PVT. LTD.**

SELF INVESTED PORTFOLIO

Asun operates and manages a self- invested portfolio of 9MWp out of the family office in the State of Delhi, Uttarakhand, Rajasthan and Chhattisgarh. SOLAR FPC

Engineering,
Procurement and
Commissioning
Solar PV projects
following
international
standards.
We deal in both
building On-Grid
and Off-Grid Solar
systems for
Captive
requirements.

SOLAR ASSET MANAGEMENT

INTELLO is our self developed portal for asset management of Solar Customer across India. Our USP is the integrated approach of Monitoring and Maintenance.

SOLAR TRACKERS

Asun 2 Axis
Tracker is a
unique & patented
product developed
for ground mount
projects in Indian
and International
markets.
Developed in
collaboration with
IIT. Delhi.

**SOLAR DESIGN & ENGINEERING** 

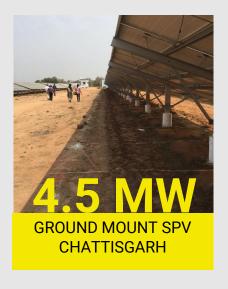
We provide permit drawings and site feasibility reports for all residential & commercial solar installers globally. Our extensive experience of installing over 3000+ Sites enables us to accurately deliver permits.



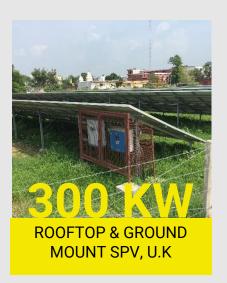
## **SELF INVESTED PORTFOLIO**

As on date, Asun is invested in MW scale IPP projects in excess of 9MW across geographies in India.

Each of these projects is unique in terms of technology, design and deployment, including ground mount fixed, ground mount with solar trackers, rooftop and canal top.



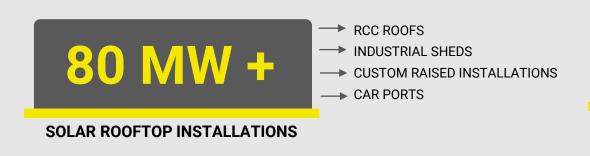








We are market leaders in Rooftop EPC with proven expertise of designing and commissioning rooftop solar projects across India and abroad. We cater to diverse requirements of captive users ranging from as small as 10KW going up to multiples of 1000KW's solar power plants for On Grid, Off-Grid and Hybrid use.



# 1

HIGHEST SHARE IN SMALL & MEDIUM ROOFTOP SOLAR INSTALLATIONS IN N.INDIA

3000 → INSTITUTIONS
→ INDUSTRY
→ SCHOOLS
→ HOME OWNERS

DOMINATING SHARE

IN RESIDENTIAL AND C&I PROJECTS



#### **OUR VALUE ADDS**

Asun has built a very strong in-house EPC team with experience of designing over 100's of MW of Rooftop Solar Projects. Being a system engineering company allows us the flexibility to choose the best optimization techniques as well as best price/performance choices to our customers.

Our product and technology agnostic approach means that we are able to make design decisions that are truly in your favor and are best suited for the conditions.

Apart from executing the most financially viable Utility Scale projects, we cater to a broad spectrum of customers as a Solar Contractor and Systems Integrator, setting up all kinds of Solar PV Power plants for Rooftops.

In-House Design & Engineering

Innovative Mounting Solutions

Direct Global Procurement

Transparent
Product Selection

5 years EPC warranty

Central Complaint Handling System

Net/Gross Metering
Assistance

Independent Web Portal and Mobile Application



#### **RESIDENTIAL SOLAR KITS**

Designed for smooth & easy deployment to Residential & Small scale commercial customers.

These kits come with standardized material for 3/5/6/10KW Solar systems for customers willing to buy outright or those having limited access/bandwidth to bank financings.

We offer customers to choose between an exciting Capex deal or provide them EMI = savings options.



# STANDARDISED & PRE-CONFIGURED

Complete and ready configurations for various generation capacities up to 10KW

# RAPID DEPLOYMENT

Designed to be installed and operationalized within 2-3 days.

# **EASY** FINANCE

Tailored options for consumer, no running around for Bank loans.

### COMPLIANCE READY

Compliant with mandatory norms by various State & Central Govts.



#### SOME OF OUR FLAGSHIP PROJECTS



GODREJ & BOYCE MFG. CO., MOHALI - 1.15MWp



MES, SUBROTO PARK, DELHI – 422KWp



SNEHA FARMS C/O TATA INTERNATIONAL, HYDERABAD- 1.3MWp



RAJGHAT, DELHI- 55KWp



SUPREME COURT OF INDIA, DELHI- 70KWp



MAZOON ELECTRICITY, MUSCAT (OMAN) - 55KWp



KANPUR & ALLAHABAD RAILWAYS STATION C/O RENEW POWER 1.1MWp



AGV SOLAR, CANAL TOP, HANUMANGARH RAJASTHAN - 2.4MWp



DON BOSCO SCHOOL, OKHLA NEW DELHI-250KW



ESIC & EPFO C/O AVAADA, IN STATE OF MP - 1.1MWp



#### SOME OF OUR SPECIAL PROJECT EXPERIENCES



SINGLE/DUAL AXIS
TRACKERS FOR ADVIKA
ENERGIES, U.K- 1.2MWp



CANAL-TOP PROJECT FOR AGV ENERGIES, RAJASTHAN - 2.4MWp



INT. SAFETY STANDARD FOR GODREJ, MOHALI – 1.15MWp



CAR PARK SHED AT TEVA, GAJRAULA, UP – 130KWp



SOLAR OFF-GRID FOR U.P MANDI PARISHAD, SAHIBABAD- 199KWp







UNDER TRACK CABLE MOULING FOR RAILWAYS-750KWp



RAISED MOUNTING SOLUTION FOR SLS DAV SCHOOL, DELHI- 35KWp



WALKING TRACK WITH SOLAR PV MOUNTING AT RAJGHAT,- 55KWp



## SOLAR ASSET MANAGEMENT

#### **OPERATIONS & MAINTENANCE**

We have a strong footprint with 90+ employees across India managing 0&M Services for Rooftop & Ground Mounted customers and AMC Services for Residencial and small solar systems.

Our online platform enhance our capability with not just monitoring, but also keeps our customers updated with maintenance scheduling and report generation system.



## PRO-ACTIVE MAINTENANCE

Our exhaustive maintenance service packages account for the specific needs of every solar plant owner, solar project developer, and investor.

## ONLINE REPORTING AND MONITORING

All our cleaners and technicians use our proprietary software to upload before after pics and reports.

## UPGRADES/REPAIRS AND REWORKS

Our services also include take up jobs such as Rework, Reinstallation & Correction works.



## SOLAR ASSET MANAGEMENT

#### **ONLINE PORTAL & HARDWARE DEVICES**

Intello portal is a comprehensive, yet easy-to use solution for EPC's and Developers that helps manage all their installations and portfolio's on real-time basis with intuitive analytics centrally.



Monitoring over 2000+ Solar installations across India

CENTRAL DASHBOARD FOR EPC/DEVELOPERS'



HARDWARE DEVICES WITH HIGH RELIABILITY



ADVANCED CUSTOMER INTERFACE WITH ANALYTICS





## **SOLAR TRACKERS**

As a result of our experience in self invested IPP scale solar plants and working with investors across the country faced with falling PPA tariffs, we have been investing in solutions for raising plant efficiencies and improving project IRRs.

Our first solar tracker is a result of over three years of in house design and R&D, offering 18-30% increase in yield over a fixed installation, increased plant safety and better returns.

#### 2 AXIS

GPS BASED
REAL TIME TRACKING

#### **OPTIMISED**

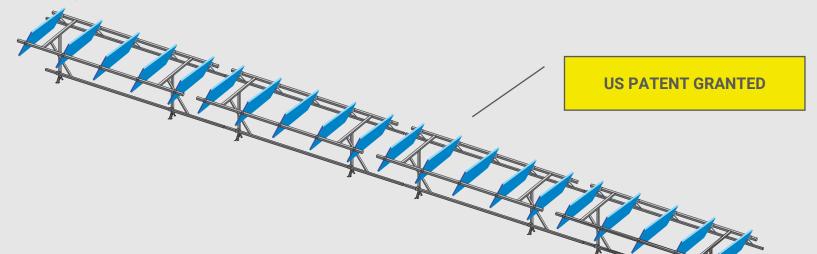
HIGHLY OPTIMISED STRUCTURAL DESIGN

#### **MODULAR**

CONSTRUCTION FOR TERRAIN ADAPTABILITY

## **160 KMPH**

WIND LOAD TOLERANCE

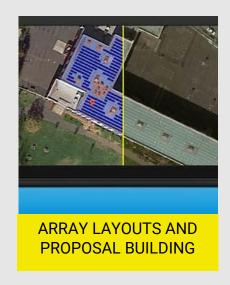




## **DESIGN & ENGINEERING SERVICES**

Over nine (9) years of industry experience and successful implementation of over 10000+ solar installations globally.

Our in-house design & engineering team has developed the right set of expertiseusing all available software's for Proposal building, Permits Drawings, Detailed BOQ estimations, etc.









9+ YEARS OF EXPERTISE
IN SOLAR DESIGNS

## **ACCOLADES**





Sh. Venkaiah Naidu Inaugurating 55kWp Asun Solar Plant at Rajghat.



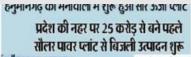
Mr. Varun Sachar featured among top 100 Most powerful in Renewable space, India by First View.



Fr. Agnel Charitable Trust Inaugurating 70kWp Asun Solar Plant In Noida, UP



Mr. Hitaksh Sachar, Director, Asun Solar been rewarded by Principal, SLS DAV School, Delhi





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Asun Solar Set up the first canal top project in Rajasthan of 2MWp Capacity



Asun Team Successfully Commissions a 70 kWp Solar Plant in Supreme Court of India.



Mr. Hitaksh Sachar Awarded by Stars of the Industry as the most experienced Rooftop EPC Company



Director, NITRA Inaugurates 100kWp Solar Power Plant in Ghaziabad

## **ACCOLADES**





Asun Members as expert panelist at various First View Events.

Assis Solar Power Pvt Ltd has opened its first solar store in New Delfe. Energetica India learns

rtica India talks to Mr.Hitaksh Sachar- Director, Asun

Mr. Hitaksh Sachar Featured on Energetica on Setting up Solar Retail Stores.



Inaugurating a 250kWp Solar Plant in Don Bosco, Delhi



Times of India coverage on Asun Solar Plant in Rajghat, Delhi



Successful PPA signed among Asun Clients by Mr. Sunny George



Featured in top 15 Market share of EPC Contractors in India by Bridge to India, 2017, 18, 19 and 20.



Recognized as Rooftop Solar EPC experts in India, 2018.



Mr. Hitaksh Sachar rewarded as top 40 under 40 young entrepreneurs in Solar Industry.

## **OUR CLIENTS**



Over the years we have successfully worked with some of the biggest and reputable names in the domain solar energy, prominent among them include:













Our corporate clients include:

















































## **OUR CLIENTS**



#### Our institutional clients include:



National Institute of Food Technology Entrepreneurship and Management









































## **OUR ACCREDITIONS**



We have worked with and been approved/accredited by the following Government and autonomous bodies:



































## **IMPORTANT CONTACTS**

Mr. Varun Sachar Managing Director E: varun@asun.co.in Mr. Nikash Sachar Business Development E: nikash@asun.co.in

Mr. Hitaksh Sachar Director Mr. Kartik Jain Head- Operations

E: hitaksh@asun.co.in

E: kartik@asun.co.in

For General Information: For Service:

info@asun.co.in service@intello.co.in

For Business Association: For Design & Eng.: contact@asun.co.in design2@asun.co.in



## **ASUN SOLAR POWER (P) LTD.**

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